



# THE CALL OF THE 100 000!

## ACTORS AND HEALTH PROFESSIONALS AGAINST TOBACCO: A statement, a commitment, an interpellation !

### *We, actors and health professionals observing the health disaster caused by tobacco:*

- 78 000 deaths per year in France, 220 deaths per day (1 200 000 deaths since 2000).
- One in two smokers dies prematurely from tobacco.
- A smoker lives on average 15 years less than a non-smoker.
- The disaster is also financial: the only health cost of smoking is estimated at 25.9 billion euros a year, three times the Social Security deficit (and only "yield" 14 billion euros of taxes).

### *We, actors and health professionals, are committed to:*

- **Talk** with each of our patients about their tobacco use.
- **Target** first to alert them to the dangers of smoking: young people, pregnant women, fragile populations or those in difficulty.
- **Promote** methods or products that promote the treatment of tobacco dependence.
- **Do not let** a smoker leave without proper advice or delivery of a written document or without referring him to his attending doctor and continue to motivate and engage in a weaning approach adapted to his case - reinforced follow-up, prescription, use of a tobacco specialist, etc.
- **Remind** parents of the need to protect their children by quitting smoking.

### *With our mobilization, in 2017, the Alliance will challenge the candidates for the presidential election on the following six measures:*

- Genuinely **enforce** the Evin law and prohibit the sale of tobacco to minors.
- **Use** the most effective measure against smoking, the high price increase, to reach the price of 10 euros per package of cigarettes, and a significant rise in the cost of tobacco to roll.
- **Breaking down** at all levels with clientelism and tobacco lobbies for the benefit of public health and citizens.
- **Allocate** part of the tax revenues of tobacco to the perennial contribution of a prevention fund dedicated to the achievement of the Tobacco Reduction targets described in the National Plan (PNRT).
- **Assume** and **display** the objective of a significant reduction in the smoking prevalence to reach in 10 years less than 10% of smokers in France.
- **Making** group action against tobacco companies for tobacco victims and their families **possible** not to leave them without the help of justice against Big tobacco.

*I sign the Call of the 100 000 on*

[appeldes100000.fr](http://appeldes100000.fr)